

Peter Hoppe, CFRE, President, Fundamentals
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"Allison Baggio has provided creative copywriting services for a variety of our clients. She has a great talent for capturing the essence of the organization about which she is writing. From telling an emotionally charged story to communicating the urgent need to give, her appeals always proved to be moving and effective. Her grant writing services are equally impressive. The ability to capture complex information and synthesize it into a clear and concise proposal is an area of particular talent. I highly recommend Allison for any fundraising communications your organization may require."

Hermoine Nielsen, Fundraising Support Services
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"During the three years I worked with a hospital foundation, Allison provided direct mail copywriting services for us. Her work required research on various types of medical equipment as well as interviews with physicians, patients and families. She provided compassionate letter copy that greatly contributed to a successful program. It was a privilege to work with Allison - she is truly a gifted storyteller!"

Melody Courtney, Senior Fund Development Officer, The Dorothy Ley Hospice
mcourtney@dihospice.org

"Working with Allison has been a great experience for The Dorothy Ley Hospice. Allison has helped to build our foundation proposals program and has successfully secured funding through this. Allison completed the job from start to finish including looking at the existing proposals we had going out, looking to see if there are any new opportunities, and writing each proposal accordingly. We would highly recommend Allison to anyone looking for help!"

Cheryl Taylor, Executive Director, Lake Simcoe Conservation Foundation
c.taylor@LSRCA.on.ca

"Allison has worked with us on our direct mail and annual report copy for many years now. She always takes time to understand our donors and the incredible work our organization supports. Her skilful writing connects them together beautifully. Thanks Allison!"